

GENERAL AND SPECIFIC ACTION PLAN	Goal	Indicator	General responsibility and coordination	IMPLEMENTATION TIMETABLE						Budget
				2016	2017	2018	2019	2020	2021	
				2. Urban and territorial preparation: SG1: To promote the preparation of urban and rural areas in a sustainable manner and protecting cultural heritage. SG3: To position Ollantaytambo as a living Inca town that provides unique experiences. SG4: To promote the interaction and integration of public and private efforts, adopting innovative models of integral management based on mutual understanding and communication.						
PAGE: 2.1. Reorientation of PIPs in line with the Wallata Plan										
SPA: 2.1.1. Alignment of profiles, technical dossier and/or viability of PIPs aligned with the goals of the Plan	Goal: 4 PIPs by year 2 of implementation	Indicator: # of PIPs aligned with goals (tourism and townscape) of the PDTO	MDO			x				S/.50,000.00
GPA: 2.2. Territory management and economic security										
SPA 2.2.1. Updating and monitoring of by-law N° 013-2012-A-MDO, by adding elements concerned with improving the townscape	Goal: By-laws by 1st year of implementation	Indicator: By-law enforced	MDO		x					S/.1,000.00
SPA 2.2.2. By-law to provide incentives to inhabitants and service providers who maintain or improve items of heritage.					x				S/.1,000.00	
SPA 2.2.3. By-law to cover the commercial sector, sale of food in the street and sales of handicrafts.					x				S/.1,000.00	

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SPA 2.2.4. Prioritisation for road maintenance, particularly areas popular with tourists: Pachar and Patacancha.		Indicator: # of roads maintained			x						S/.100,000.00
SPA 2.2.5. By-law to create and incentive for cultural activities, for example a reduction in the cost of licences		Indicator: By-law enforced			x						S/.1,000.00
SPA 2.2.6. Approval of a by-law covering order in urban areas and formal economic activities					x						S/.1,000.00
GPA: 2.3. The townscape											
SPA 2.3.1. Interventions in public spaces aimed at strengthening the image of the town	Goal: 2 interventions by the end of year 5 of implementation	Indicator: # of townscape interventions implemented	MDO							x	S/.100,000.00
SPA 2.3.2. Pedestrianising the town centre	Goal: 1 pedestrianised area by the end of the 2nd year of implementation	Indicator: Pedestrianisation implemented and in operation	MDO/MINCETUR		x	x	x	x	x		S/.50,000.00

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SPA 2.3.3. Car parking outside the urban centre	Goal: 1 car park at the end of the 3rd year of implementation	Indicator: Parking implemented and in operation	MDO				x			S/.100,000.00
SPA 2.3.4. Proposal for relocating the crafts stand adjacent to the Archaeology Park	Goal: relocation of crafts stands by the end of the 2nd year of implementation	Indicator: Crafts stands relocated	MDO				x			S/.20,000.00
SPA 2.3.5. Regulation of urban parameters	Goal: No infringements of the building regulation by the 5th year of implementation	Indicator: Presence of infringements of building regulation	MDO		x	x	x	x	x	S/.20,000.00
SPA 2.3.6. Maintenance and care of the town's water courses	Goal: 100% of water courses in good condition by the end of the 5th year of implementation	Indicator: Condition of water courses	MDO				x		x	S/.100,000.00

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SPA 2.3.7. Assistance and coordination for the possible relocation of the railway station	Goal: 1 proposal for relocation by the 5th year of implementation	Indicator: % approval of the proposal by local agents	MDO			x				S/.50,000.00
GPA: 2.4. Ordering of economic activities within the urban heritage area										
SPA 2.4.1. Preparation of the urban centre of Ollantaytambo (PIP 260407) tourist services and monuments	Goal: PIP in force by the 3rd year of implementation	Indicator: PIPs implemented and enforced	MDO			x				S/.150,000.00
SPA 2.4.2. Public spaces improved for the local population and visitors	Goal: 3 public spaces for the local population by the 5th year of implementation	Indicator: # of public spaces implemented	MDO			x				S/.150,000.00
SPA 2.4.3. Pilot project for tourist signage appropriate to the district, to facilitate interpretation of the town	Goal: PIP in place by the 3rd year of implementation	Indicator: # of signs erected	MDO				x			S/.150,000.00
SPA 2.4.4. Lighting for the Archaeology Park and town of Ollantaytambo	Goal: Park illuminated by the 3rd year of implementation	Indicator: % satisfaction among tourists	MDO				x			S/.100,000.00

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SPA 2.4.5. Proposal for improving the pedestrian and vehicle bridge leading to the Archaeology Park	Goal: 1 bridge in good condition by the 2nd year of implementation	Indicator: % satisfaction with the bridge	MDO			x				S/.70,000.00
SPA 2.4.6. Infrastructure to concentrate the sale of handicrafts and farm produce to benefit non-tourist areas that nevertheless supply produce	Goal: PIP in force by 5th year of implementation	Indicator: # of beneficiaries selling their products	MDO				x		x	S/.150,000.00
GPA: 2.5. Design and implementation of signage										
SPA 2.5.1. Urban interpretation system associated with signage	Goal: Urban interpretation system and signage in place by 2nd year of implementation	Indicator: Signage operating and maintained	Toulouse Lautrec/MDO/TurismoCuida		x	x				S/.100,000.00
SPA 2.5.2. Proposal for a uniform system of signs and publicity relating to the surroundings and local culture	Goal: 1 uniform system of signs and publicity in place by the 2nd year of implementation	Indicator: System of signs and publicity operating and maintained	Toulouse Lautrec/MDO/TurismoCuida		x	x				S/.30,000.00
GPA: 2.6. Smartening of façades and streets										

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SPA 2.6.1. Urban townscape study of the district	Goal: 1 townscape study and 1 campaign of house and building painting by the end of the 3rd year of implementation	Indicator: Townscape study submitted	Toulouse Lautrec/MDO				x			S/.36,000.00
SPA 2.6.2. Painting of houses and buildings based on a study of colours	Goal: 50% of unidentified houses painted by the 2nd year of implementation	Indicator: Houses painted based on a scheme of colours	MDO			x				S/.30,000.00
SPA 2.6.3. Street lighting	Goal: Street lighting and 1 proposal for improvement by the end of the 4th year of implementation	Indicator: Street lighting proposal	MDO					x		S/.200,000.00

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SPA 2.6.4. Proposal for burying the town's existing aerial cables	Goal: 50% of streets without cables by the 3rd year of implementation	Indicator: Existence of aerial cables in the town	MDO				x	x		S/.100,000.00
SPA 2.6.5. Paving of streets adjacent to Qosqo Ayllu	Goal: Street paving by the end of the 4th year of implementation	Indicator: Paved streets	MDO					x		S/.500,000.00
SPA 2.6.6. Proposal for cycle lanes in the town centre	Goal: 1 cycle lane by the end of the 3rd year of implementation	Indicator: Cycle lane implemented	MDO				x			S/.500,000.00
SPA: 2.6.7. Solid waste disposal system	Goal: 1 solid waste disposal system by the end of the 3rd year of implementation	Indicator: Effective management of solid waste	MDO				x			S/.250,000.00
SPA: 2.6.8. Embellishment and improvement of parks and gardens	Goal: 1 improvement of parks and gardens by the end of the 2nd year of implementation	Indicator: Parks and gardens implemented	MDO			x				S/.250,000.00

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SPA: 2.6.9. Public spaces to strengthen and maintain the identity and history of the district	Goal: 1 location associated with identity and history implemented by the end of the 2nd year	Indicator: Public space implemented and operating	MDO			x					S/.70,000.00
GPA: 2.7. Environmental management of the destination											
SPA 2.7.1. Cleaning and maintenance of river banks and water courses in the town (Patacancha, Yuraqmayo, Vilcanota)	Goal: River banks and water courses cleaned and maintained each year of implementation	Indicator: River banks and water courses in the town (Patacancha, Yuraqmayo, Vilcanota) clean and maintained	MDO		x	x	x	x	x		S/.15,000.00
SPA 2.7.2. Improved environmental management in the district (solid waste, waste water, water quality)	Goal: 1 PIP by the 5th year of implementation	Indicator: % of solid and liquid waste treated	MDO				x	x	x		S/.15,000.00
SPA 2.7.3. Environmental education campaigns in schools	Goal: 1 campaign each year	Indicator: # of schools visited by campaign	MDO		x	x	x	x	x		S/.15,000.00
GPA: 2.8. Implementation and improvement of access roads to Ollantaytambo											

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SPA 2.8.1. Local terminal and parking	Goal: 1 terminal and 1 parking area by the end of the 2nd year of implementation	Indicator: Terminal and parking area implemented and operational	MDO			x					S/.250,000.00
SPA 2.8.2. Implementation of a new vehicle access road	Goal: Access road implemented by the end of the 1st year of implementation	Indicator: Access road open	MDO		x						S/.200,000.00
SPA 2.8.3. Treatment of existing roads (footpaths, rest areas and signage)	Goal: Treatment completed by the end of the 3rd year of implementation	Indicator: Existing roads treated	MDO				x				S/.150,000.00
GPA 2.9. Tourist Protection Network											
SPA 2.9.1. Creation of a Tourist Protection Network	Goal: 1 protection network created and incorporated into the Managing Board of the Wallata Plan by the 1st year of implementation	Indicator: 1 activities report per year of implementation	MDO		x						S/.10,000.00
SPA 2.9.2. Consider evacuation plans for the town centre and main tourism destinations	Goal: 1 evacuation plan by the end of the 1st year of implementation	Indicator: Annual report on implementation of the plan	MDO		x	x	x	x	x		S/.5,000.00

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SPA 2.9.3. Consider road closures, landslides, overflowing rivers - contingency plan	Goal: 1 contingency plan by the end of the 1st year of implementation	Indicator: Annual incident report	MDO	x	x	x	x	x	S/.5,000.00
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